A Well-Developed Project Plan Takes Time



2019 RC CHAIR PALMER RESIDENTIAL

110TH

UPCOMING EVENTS

ANNIVERSARY

HOLIDAY GALA

Emerald City Trapeze

DEC. 4 | 6-9 p.m.

e live in a diverse world of abundant choices. When I walk through the grocery store, I often wonder, who buys this? And who buys that? The reality is, many people probably think the same thing about some of the items in my cart.

The same concept applies to residential remodeling. I talk to clients all the time who have strong feelings about certain design details, types of flooring or tile, heating systems, and even elements as basic as wall texture. The bottom line is that we are diverse people living in a diverse society and we all like different things.

On the flip side, we all have things in common, too. No because they were too open and expansive. Tile seems to be the overwhelming choice

backsplashes, and quartz is the standard for countertops today.

Even so, when it comes to choosing fixtures and finishes for a residential remodel project, the choices are so endless, they

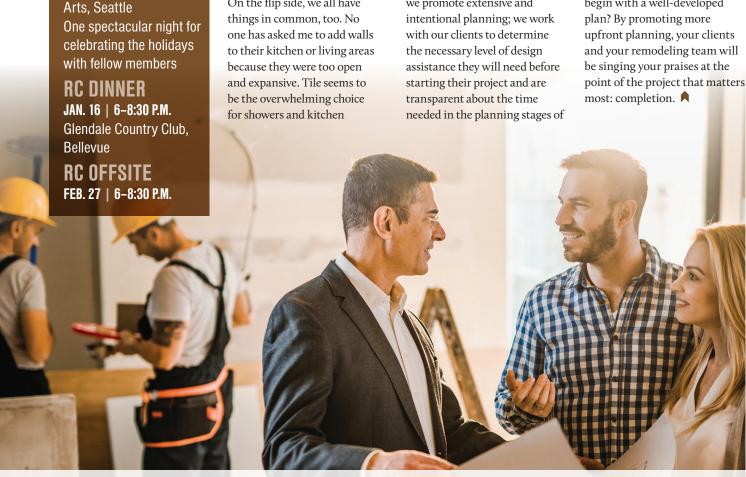
the process to ensure that they will be well-informed of their choices. Essentially, we establish a realistic timeline for design.

Remodeling a home is one of the largest investments a person will

By promoting more upfront planning, your clients and your remodeling team will be singing your praises at the point of the project that matters most: project completion.

can overwhelm our clients. It can be tough for them to carve time out of their busy lives to conduct proper research—many don't even know where to start. At Palmer Residential LLC, we promote extensive and intentional planning; we work with our clients to determine the necessary level of design assistance they will need before starting their project and are transparent about the time needed in the planning stages of

make. Our clients make this investment with a long-term vision of their family needs and lifestyle. Shouldn't this major investment and long-term vision be well-thought-out and begin with a well-developed



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